



November 3rd and 4th 2018

Historic Downtown Riverfront Park on Beach Street
Daytona Beach, Florida

Application Deadline: Friday July 20th 2018 Midnight PST

**Jury Panel Reviews Applications: July 23rd to August 3rd
Artist Notifications Begin: August 4th (by email)**

Artist Confirmation and Booth Fee Due By August 13th 2018

Our Contact Information

Mailing Address:

Halifax Art Festival
PO Box 2038
Ormond Beach, FL 32175-2038

Email: HalifaxArtFestival@gmail.com

Website: www.Halifaxartfestival.org or www.halifaxartfestival.com

Festival Phone: 386-405-2140 (please leave message)

OVERVIEW: The Guild of the Museum of Arts and Sciences in Daytona Beach, Florida applications to the 2018 Halifax Art Festival!

The 56th annual Halifax Art Festival located in the historic downtown waterfront area of Daytona Beach is the 2nd oldest continual art festival in the state of Florida. The Festival attracts over 30,000 art lovers annually, continuing its tradition of providing the community a showcase for Fine Arts, Fine Crafts, a Student Art Competition, as well as a children's interactive art experience known as *Little Van Gogh*. The Halifax Art Festival is presented entirely by the members of the Guild of the Museum of Arts and Sciences, a dedicated group of volunteers who work nonstop, yearlong, to provide artists with an exceptional opportunity to showcase their work.

The two day festival features the juried works of 252 artists, predominately in the category of fine art. These artists have booth locations stretching north along Beach Street from Orange Avenue to Bay Street. Juried non-competitive arts are placed north of the competitive arts. Artists booths, positioned on the street, back up to a grassy median dotted with palm trees. Artists may request booth placements with either east or west facing views. An east view includes food vendors, music, and children's activities, while a west facing view provide artists with shop and restaurant venues across from them.

International street cuisine and good old-fashioned festival food are available with Beach Street cafes and restaurants featuring Festival specials. There is live entertainment by musicians playing a variety of contemporary and easy listening music. This year we are expanding the food vendors, wine offerings, and music throughout the length of our show!

FESTIVAL DATES and TIMES:

Saturday, November 3rd 2018 9 AM to 5 PM
Sunday, November 4th 2018 10 AM to 4 PM

FEES:

\$40 Jury Fee
\$250 Competitive Fine Artist Booths
\$175 Noncompetitive Artist Booths

IMPORTANT DATES:

July 20, 2018 Application Deadline

July 23rd - August 3rd 2018 - Jury Panel

August 4th 2018 - Artist Acceptance Notifications begins

August 13th 2018- Artist Acceptance Deadline / All Payments Due

September 1st – 80% Refund of Booth Fee by Sept 1 for cancellations. No refunds will be given after this date

ARTIST AMENITIES:

- Fine Art cash awards totaling more than \$30,000
- Saturday Night Pizza Party November 3rd --Prize Winners Announcement
- Discounted accommodations at select local hotels via web link
- "In-Booth Judging" of Fine Arts for cash awards
- Friday Registration and Set up begins at 2:30PM on November 2, 2018
- Saturday, November 3rd early morning set up permitted
- Winner's Full Breakfast Sunday morning at Halifax Yacht Club, South Beach St (invitation)
- Booth sitting available both days by MOAS Guild volunteers
- Early morning coffee and bakery goods available both days
- Complimentary Parking
- Festival security during show including Friday and Saturday nights
- No additional charge for corners/ end booth locations

Festival Advertising: Extensive multi-media marketing campaign to the Volusia/Flagler area to reach locals and "snowbirds" as well targeting the I-4 corridor to include Orlando and Tampa. Advertising includes Cable, Newspapers, Magazines, Outdoor, and Transit Buses, radio as well as internet and social media. Budget provided by the Guild of the Museum of Arts & Sciences, the Downtown Development Authority, and a Grant from the Halifax Area Advertising Authority

ARTIST AWARDS and PATRON DOLLARS: \$30,000+ Cash awards. Award listings will be posted later this year. Best of Show \$5000.00. Judging is by body-of-work with the possible exception of "Best Of Show" which may be an individual piece. Please check our website for updates. We have an active and growing HAF Patron Program which provides patrons with HAF Patron Dollars. All artists are eligible for Patron Dollars; however, only Competitive Fine Artists are eligible for cash prize monies.

JURY FEE and JURY EXEMPTIONS: Please note that **all** applicants, except those with jury exemptions, must pay the \$40 Jury Fee. Jury fee exemptions are for HAF Fine Arts cash winners of 2017. We will contact exempt artists with a jury fee exemption code to use with the ZAPP application.

TWO EXHIBITOR SECTIONS: Competitive, Fine Arts and Noncompetitive Artists

<u>Competitive Fine Artists</u>	<u>Noncompetitive Artists</u>
Jury Fee: \$40 For All Applications	
Competitive Booth Space: \$250	Noncompetitive Booth Space: \$175
The Competitive Fine Art booth spaces will be available throughout our entire show. This is a change from last year.	"Noncompetitive" booths are at reduced booth fee. Not eligible for cash awards

JURY PANEL PROCESS:

The Jury Panel will convene the week of July 23 to August 3rd to select artists for the show. Artists will be notified of the panel's decision by email beginning August 4th.

The Jury Panel will select artists for the show based on scoring, and will approve the artist's requested exhibitor section. There are no quotas used for individual categories of media, however the jury strives for balance in the show. Beside jury scoring, the "application receipt date" and previous years in HAF will be used as an additional consideration to settle ties in waitlisted rankings.

ARTIST APPLICATION INFORMATION:

1) Applications - Due July 20th.

- Artists must identify their desired exhibition selection: Competitive or Noncompetitive
- Our emphasis on Student Art at HAF prohibits us from including art of nudes and weaponry.
- One application, ***per category***, per artist (or collaborators)
- When applying under multiple categories (i.e. oil, acrylic, etc.) and utilizing the online ZAPP application process, it is best to set up a separate USER ID for each application.
- Please note that emailing of images to us to complete a hardcopy printed application will not be accepted.

Please do NOT send us a booth fee with your application. Booth fees will be requested at time of your jury acceptance to show (August 2018). The booth fee payment indicates the artist's confirmation to exhibit in our show.

2) IMAGES REQUIRED FOR JURY REVIEW OF APPLICATION:

Three (3) images of artists recent work (created within the last 3 years), in the medium that the artist is applying, is to be submitted with each application. The quality of these images is important for the jury selection process!

****Images that are at least 2 MG are considered for use in our festival's advertising and publicity**

One (1) Booth image: The image must display an outdoor booth with white tent. The booth image must display only the artwork medium(s) for which applications have been submitted. Tables, if used to display art in photo, should be of a quality to accurately demonstrate the professionalism of the artist. **The booth photo is not to include the image of the artist or the artist's name. The booth photo is used in the scoring process of an artist application.**

3) ARTIST SIGNATURE OF AGREEMENT to follow our Halifax Art Festival Policies, Rules, and Legal Agreement. As an applicant to the Halifax Art Festival your name/address/email address will be automatically retained on our mailing list. Please notify us of address changes or if you prefer to be omitted from our listing. Please know that we do not share your personal contact information outside of the MOAS.

4) FEES:

Jury Fee is non-refundable. 100% of booth fee payment will be refunded if artist does not receive Jury Panel acceptance for show. Sorry, we cannot accept credit card payments by phone.

Jury Fee for all applicants: \$40 prior to July 20th 2018

Competitive Fine Arts Booth Space : \$250 per booth space

Noncompetitive Arts Booth Space: \$175 per booth space

Late fee for applications after July 20th: \$20

Bank Fees for returned checks: \$25.00

5) Please provide a background or description of the work submitted including the techniques used in creation of your arts.

6) Judges For Competitive Fine Arts: The announcement of judges participating in our show will be posted on our website at www.halifaxartfestival.org or www.halifaxartfestival.com

ART WORK CATEGORIES:

Acrylics	Oils
Ceramics	Pastels
Drawings	Photography
Digital Art	Prints
Glass	Sculpture
Graphics	Textile
Jewelry	Watercolors
Metal	Wood
Mixed Media	Other: Specify on application

Rules/Regulations

1. All artwork must be the original work of the accepted artist only. No agents, proxies, or commercial dealers are permitted.
2. No Buy/ Sell exhibitors are permitted. We appreciate the efforts of all exhibiting artists to help us to identify buy/sell violators. This is a violation of our rules and exhibitors will be told to pack up and leave. No refunds will be made.
3. Juried exhibitors MUST BE PRESENT during the entire 2 day festival
4. Collaborative Work- Artists accepted as a team may only exhibit the collaborative work
5. Exhibitors who dismantle their booths early- before 4PM Sunday- will likely not be invited to return to the festival.
6. Artists will be provided with Booth Cards that must be on display throughout the festival. The cards will identify artist name, hometown, category, and space number. The Booth Cards must be on display for fine artists to be judged on Saturday morning.
7. Exhibitors are responsible for paying the Florida sales tax (tax reporting forms will be provided in the artist registration packet)
8. Jury Fee of \$40 is required of all applicants. Jury fee exemptions are awarded to the last year's winning fine artists (31).
9. Each artist must enter individually unless the art is a collaborative effort.
10. Artists may only exhibit the media category which was on the application which the HAF Jury Panel approved
11. Artists submitting in additional categories using one booth will pay one space fee, but a separate application/jury fees must be provided for each artistic category. Artists must exhibit a minimum of four (4) pieces per qualified category.
12. Work eligible for FINE ART judging must be original work done since 2016. No art work that has been previously awarded in this festival will be eligible for judging. This rule will be enforced.
13. Prints must be signed and numbered and limited to 1000. No laser prints.
14. Ceramics that are hydraulic pressed are not permitted.
15. All displays will be viewed at intervals throughout the Festival to assure that all rules are being followed. Violation will result in the artist being asked to remove his/her unacceptable material from the show.
16. One jury artist exhibitor per space, unless juried into the Festival as collaborative team
17. Judging of Competitive Fine Art begins on Saturday at opening of show. Please remember that having the artist booth card posted is a requirement to be eligible for judging
18. Vehicles will not be permitted in the exhibit area until 4:30PM Sunday-- dependent on the safety of pedestrians inside the Festival. Artists must breakdown booth prior to bringing vehicles into show area
19. No affiliation, ribbons or publications about the artist may be displayed prior to judging.
20. Unacceptable to show: Decoupage, commercial photographs, mass produced jewelry,

manufactured bags or belts, non-original or kit work, or commercially produced products

21. Only artists accepted in the jewelry category may display or sell jewelry

22. Exhibitors who fail to show to the Festival without cancelling and artists who leave the event early will not be re-invited.

23. Any breach of the rules/regulations, and policies, forfeits all rights of the artist, and will result in immediate dismissal from the show without a refund.

REFUNDS

Cancellation By Artist: After August 13th, artist cancellations must be communicated to us in writing/email **by the artist** by September 1st to receive an 100% booth fee refund. No refunds of booth fees will be made after September 1st.

Booth Information

Tents must be professional, 10 x 10 foot with white top canopies and secure side curtains ONLY. The minimum tent weight is 45 lbs.

1. No camping tents allowed
2. Weights are required: Minimum weight (professional) is 40 lbs. each on all tent legs. Please ensure that your displays are strong enough to withstand crowds, wind and possible poor weather conditions
 - Not permitted: Raw concrete blocks or bricks, water containers, grid only or stabilizer only without weights, dumbbells
 - Permitted: Tube weights, sand bag weights, concrete filled buckets, stabilizer bars with sandbags, weight plates.
3. The booth spaces will be marked by the use of tape or flags. Please refer to festival map for booth layout and numbering.
4. Booths may be set up starting Friday when the city closes streets for Festival set up which is around 2:30 PM.
5. Exhibitors should be prepared with rain covers, tie-downs, and weights. Each exhibitor is responsible for his/her own display in case of loss or damage. Not all booth locations are totally level so levelling devices for displays may be needed. Sorry, but we cannot provide assistance with booth setup.
6. Booths spaces back up to a grassy median of plants and trees which may limit storage area.
7. Power is generally not available to artists. The use of generators is prohibited by exhibiting artists due to disturbance to guests and other exhibitors.
8. Booth Assignments: Please indicate on your application whether an east view or west facing view is desired and or preferred booth location.
9. Booth locations will be communicated to you in September.
10. When an artist receives an acceptance to this year's show and has exhibited in the prior year's show, we will make every effort to position the artist at or near the location of the previous year's booth location. Please note that we provide our returning winners with first choice of booth locations.
11. No changes of booth assignments will be made unless directed by Festival Chairperson or Artist Contact. (Please know that security is not to direct booth changes!)
12. The show layout is designed to ensure a balance in the show, with available corners and 'ends' locations assigned as based on the artist's total points scored in the jury panel selection process. Previous HAF winning artists have first choice of booth locations.
13. We do not provide tents but can assist artists in locating a tent.
14. A corner booth, currently #43 is reserved for last year's Best Of Show recipient
15. Booth Assignments and additional festival information will be sent by email and posted to our website at www.HalifaxArtFestival.org

Halifax Art Festival 2018 Artist Agreement

As a condition of my participating in the Halifax Art Festival, I agree to bear all risk and expense and do hereby release, and forever discharge and hold harmless the Halifax Art Festival (HAF), The Museum of Arts and Sciences (MOAS) and its MOAS Guild, The Downtown Development Authority, and the City of Daytona Beach, FL, and their agents, employees, volunteers, artist exhibitors, and all co-sponsors from any and all manner of and from personal liability, injury incurred in my display location, claims, theft, damage or loss to my artwork or other personal property, or injury to my person or helpers regardless of cause in conjunction with any and all involvement/participation with the MOAS, MOAS Guild and co-sponsors and the Halifax Art Festival.

By applying to the Halifax Art Festival I understand that I am agreeing to abide by the all rules and regulations, and their interpretation by the organizing members of the MOAS Guild. I also agree to abide by the instructions, as set out in any and all letters of announcements and guidelines of the Halifax Art Festival. The MOAS Guild committee organizers have the right to expel me as a participant for any inappropriate conduct/behavior which adversely and/or negatively impacts the HAF show experience for other HAF artists, participants, volunteers, and of violation of any stipulations, and that my fees will be non-refundable.

Please note that as an applicant to our festival your name and contact information will automatically be retained in our records. Please notify us of changes to your contact info.

Furthermore I certify that all artwork displayed is my original handcrafted artwork (with collaborator as identified on this application). I understand that the exhibitor tent must meet standards as noted, and I understand that the inclusion of buy/sell or mass-produced items in my display can cause my removal at any time from the Halifax Art Festival without refund. I understand that there will be no refunds if a show is cancelled due to rain, or other adverse weather, or other conditions which affect the safety of the event attendees or vendors. The Application jury fee is nonrefundable. Booth Fees are to be paid at time of acceptance to the show. A completed application is a commitment to exhibit at the Halifax Art Festival in Daytona Beach, FL. I understand that 80% refund of paid booth fees may be obtained prior to September 1st upon written notification, by the artist, of cancellation.

I understand that absolutely no refunds to exhibitors will be made after Sept 1st 2018.

I acknowledge:

- The Festival show hours
 - Saturday Nov 3rd 2018 9:00 AM to 5:00 PM
 - Sunday Nov 4th 2018 10:00 AM to 4:00PM
- Fine arts must be ready for judging on Saturday morning at opening of show (9 AM)

I have read the entire application and all the regulations and I agree to abide by them. If my application is accepted, the Halifax Art Festival and its organizing volunteers of the MOAS Guild are authorized to use my image, biography, information, to reproduce my artwork through the images I have submitted, and images obtained during the previous or current festival for the purpose of promoting, advertising and marketing of the Halifax Art Festival.



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2018 Halifax Art Festival Artist Application

Application Deadline: July 20th 2018
Jury Panel Reviews Applications: July 23th to August 3rd
Artist Notifications: August 4th (by email)

For Printed Applications:

NAME(s) : _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

PHONE # FOR US TO CONTACT YOU: _____

EMAIL ADDRESS: _____ WEBSITE: _____

➤ **EXHIBITOR CATEGORY:** Note that Jury Panel has final approval for exhibitor location

Competitive Fine Arts

Noncompetitive Arts (Not eligible for cash prize awards)

➤ **BOOTH REQUEST:**

Please note Competitive Fine Art booth locations will extend throughout the entire show, a change from last year's show

Indicate Size of Booth Space: (Single or Double Booth) _____

View: No Preference East view West view

➤ ***IDENTIFY MEDIA (oil, watercolor...):** _____

***Should you have more than one media to exhibit, a separate application is required for each media as jury panel must review and score by media.**

➤ **Comments:** _____

➤ **PLEASE IDENTIFY IF YOU ARE A PREVIOUS HAF AWARD WINNING FINE ARTISTS:**

Artist is a HAF 2017 Award Winner with jury fee exemption

Artist is a returning HAF Winner from 2013 to 2016

- **FEES:**
 - JURY FEE is \$40, nonrefundable, applies to all applicants including non-competitive artists. Our last year's HAF 2017 Fine Art award winners are jury exempt. A code will be sent to you to use with your 2018 ZAPP application.

Note: The 2017 Halifax Art Festival Fine Art prize money winners are automatically invited to the show, however an artist application will still be needed for administration and the fine art judging process.
 - BOOTH FEES: Are not to be paid until after receiving acceptance to the show.
- **Please provide us with information about your work and background.**
- **Four (4) photos required. Please ensure that your booth photo does not have picture of artist nor name of artist**
 - (3) Three images, representative of your work of the last 3 years and one
 - (1) One Booth image. Requirements for booths are noted in the application.
 - If a paper application is being sent to us, please mark each glossy photo on the back with the artist name and indicate TOP.
- **The undersigned hereby releases and forever discharges the Museum of Arts and Sciences, MOAS Guild, and Festival Co-sponsors of any and all responsibility and liability of whatever kind of loss or damage to the undersigned's property in connection with this exhibition/festival. the artist has read and agrees with the 2018 Halifax Art Festival Artist Agreement and to the policies of the Halifax Art Festival, an agrees to the statements contained in the application and to follow the rules and regulations of the Halifax Art Festival.**

Applicant's Signature: _____

CHECK LIST: Have you enclosed these required items?

- Completed and SIGNED application(s) for each media category
- \$40 Jury Fee with each signed application
- Four (4) Photos (3 of artwork and 1 booth)
- Artist Biography
- Booth Location Preference

Mailing Address: Halifax Art Festival
PO Box 2038
Ormond Beach, FL 32175-2038

Email: HalifaxArtFestival@gmail.com

Phone: 386-405-2140 (leave message please)

Checks to be made payable to: Halifax Art Festival