



## Halifax Art Festival 2019 Call To Artists

**November 2<sup>nd</sup> and 3<sup>rd</sup> 2019**

Historic Downtown Riverfront Park on Beach Street  
Daytona Beach, Florida

**Application Deadline: Friday JUNE 20<sup>th</sup> 2019 Midnight PST**

**Jury Panel Reviews Applications: July 21<sup>st</sup>- 28<sup>th</sup>**  
**Artist Notifications Begin: JULY 1<sup>st</sup> (by email)**

**Artist Confirmation and Booth Fee Due By July 20th 2019**

### **Our Contact Information**

#### **Mailing Address:**

Halifax Art Festival  
PO Box 730067  
Ormond Beach, FL 32173

**Email: [HalifaxArtFestival@gmail.com](mailto:HalifaxArtFestival@gmail.com)**

**Website: [www.Halifaxartfestival.org](http://www.Halifaxartfestival.org) or [www.halifaxartfestival.com](http://www.halifaxartfestival.com)**

**Festival Phone: 386-405-2140 (please leave message)**

**REQUIREMENTS:** Images: 4 (a booth shot is required)

Fee (Application Jury Fee): \$40.00

### **Event Summary**

Greetings To You! The Guild of the Museum of Arts and Sciences in Daytona Beach, Florida welcomes artist applications to the 2019 Halifax Art Festival!

The 57th annual Halifax Art Festival located in the historic downtown waterfront area of Daytona Beach is the 2nd oldest continual art festival in Florida. The Festival attracts over 45,000 art lovers annually, continuing its tradition of providing the community a showcase of fine artists, a Student Art Show for K-12th grade, as well as a children's interactive art experience known as Little Van Gogh. This Festival is presented entirely by the members of the Guild of the Museum of Arts and Sciences, a dedicated group

of volunteers who work nonstop, yearlong, to provide artists with an exceptional opportunity to showcase their work.

The two day festival features the juried works of over 200 artists, predominately of Fine Arts. Artists booths, positioned on the street, back up to a grassy median dotted with palm trees. Artists may request booth spaces with either east or west facing views. An east view includes food vendors, music, and children's activities, while a west facing view includes shop and restaurant venues.

International street cuisine and good old-fashioned festival food are available with Beach Street cafes and restaurants featuring Festival specials. There is live entertainment by musicians playing a variety of popular music.

## **GENERAL INFORMATION**

**Saturday, November 2nd 9 AM to 5 PM**

**Sunday, November 3rd 10 AM to 4 PM**

**FEES:** Jury Fee is non-refundable. 100% of booth fee payment will be refunded if artist does not receive Jury Panel acceptance for show. Sorry, we cannot accept credit card payments by phone.

**\$40 Jury Fee**

**\$250 Competitive Fine Artist Booths**

**\$175 Noncompetitive Artist Booths**

**\$20 Late entry Fee for applications**

## **IMPORTANT DATES:**

**June 20th Application Deadline**

**June 21 - 28 Jury Panel Meets**

**July 1 - 3 Artist Invitations**

**July 20th All Payments Due**

**August 30th Deadline for 80% Refund of Booth Fee less \$10 processing fee. No refunds will be given after this date.**

## **ARTIST AMENITIES:**

- \$40,000 Patron and Fine Art Cash Awards
- Saturday Night Pizza Party
- Discounted hotel accommodations
- "In-Booth Judging" of Fine Arts

- Friday Registration and Set up begins at 2:30PM on November 1st, 2019
- Saturday Morning Set up is available
- Booth sitting
- Morning coffee and bakery goods
- Complimentary Parking
- Festival Security Friday and Saturday nights
- No additional charge for corners/ end booth locations

**FESTIVAL ADVERTISING:** Extensive multi-media marketing campaign to the Volusia/Flagler area to reach locals and "snowbirds" as well targeting the I-4 corridor to include Orlando and Tampa. Advertising includes Cable, Newspapers, Magazines, Outdoor, and Transit Buses, Radio as well as Internet and Social Media. Budget provided by the Guild of the Museum of Arts & Sciences, the Downtown Development Authority, and Sponsors.

**ARTIST AWARDS and PATRON DOLLARS:** \$40,000+ Patron and Fine Art cash awards. Listing of prize awards will be posted on our website. Please check our website frequently for updates. We have an active and growing HAF Patron Program which provides patrons with HAF Patron Dollars. All artist exhibitors are eligible for Patron Dollars; however, only Competitive Fine Artists are eligible for cash prize monies.

**JURY FEE and JURY EXEMPTIONS:** Please note that all applicants, except those with jury exemptions, must pay the \$40 Jury Fee.

Jury exemptions are for the 2018 HAF Fine Arts cash winners. We will contact exempt artists with a jury fee exemption code to use with their ZAPP applications.

**TWO EXHIBITOR SECTIONS:**

Competitive, Fine Artists - Juried, judged for cash awards

Noncompetitive Artists - Juried, no judging for cash awards.

**JURY PANEL PROCESS:**

The Jury Panel will convene the week of June 21st to June 28th to select artists for the show. Artists will be notified of the panel's decision by email beginning July 1st- July 3rd.

The Jury Panel will select artists for the show based on scoring, and will also approve the artist's requested exhibitor section. There are 2 separate panels scoring Competitive and Noncompetitive applications. There are no quotas used for individual categories of media, however the jury strives for balance in the show. Beside jury scoring, the "application receipt date" and previous years in HAF will be used as an additional consideration to settle ties.

Wait listed Fine Artists - Following jury panel, should a 'waitlisted' fine artist be interested in accepting a non-competitive booth location please inform us ASAP by email in early July.

## **ARTIST APPLICATION INFORMATION:**

Notice for 2019 Festival: The City of Daytona Beach has recently announced plans for redevelopment of Beach Street and Riverfront Park. These plans may require us to modify the Festival Map layout for 2019. As the city's plans become available to us, we will post our updates on our Halifax Art Festival website. If you have questions please call us.

### **1) Applications - Due June 20th.**

Artists must identify their desired exhibition selection: Competitive or Noncompetitive. Please know noncompetitive artists will not be placed in the Fine Arts sections.

Our emphasis on Student Art at HAF prohibits us from including art of nudes and weaponry.

One application, per category, per artist (or 2 artists working as collaborators)

When applying under multiple categories (i.e. oil, acrylic, etc.) and utilizing the online ZAPP application process, it is best to set up a separate USER ID for each application.

Please note that emailing of images to us to complete a hardcopy printed application will not be accepted.

Booth fees will be requested at time of the artist's acceptance to show. The booth fee payment indicates the artist's confirmation to exhibit in our show.

### **2) IMAGES REQUIRED FOR JURY REVIEW OF APPLICATION:**

Three (3) images of artists recent work (created within the last 3 years), in the same medium that the artist is applying, is to be submitted with each application. The quality of these images is important for the jury selection process. Hard Copy applications which are mailed to us may have the image requirements emailed to us.

\*\*Please know that high resolution images, which are at least 2 MG in size, are considered for use in our festival's advertising and publicity. If you would like your art images to be considered by local media to use in advertising, please inform us. Questions may be sent to [Abernathy4arts@hotmail.com](mailto:Abernathy4arts@hotmail.com)

One (1) Booth image: The image must display an outdoor booth with white tent. The booth image must display only the artwork medium(s) for which applications have been submitted. Tables, if used to display art in photo, should be of a quality to accurately demonstrate the professionalism of the artist.

The booth photo is not to include the image of the artist nor the artist's name. The booth photo is used in the scoring of an artist application.

3) **ARTIST SIGNATURE OF AGREEMENT** to follow our Halifax Art Festival Policies, Rules, and Legal Agreement. As an applicant to the Halifax Art Festival your name/address/email address will be automatically retained on our mailing list. Please notify us of address changes or if you prefer to be omitted from our listing. We do not share your personal contact information without your approval.

4) **FEES:** Jury Fee due from all applicants except for 2018 Fine Art Award Winners: \$40

Competitive Fine Arts Booth Space: \$250 per booth space

Noncompetitive Artist Booth Space: \$175 per booth space

Late fee for applications after June 20th: \$20

Bank Fees for returned checks: \$30.00

5) Please provide a background or description of the work submitted including the techniques used in creation of your art.

6) Judges For Competitive Fine Arts: The announcement of judges participating in our show will be posted on our website at [www.halifaxartfestival.org](http://www.halifaxartfestival.org) or [www.halifaxartfestival.com](http://www.halifaxartfestival.com)

7) **\*\*\* Important Notice:**

The assignment and layout of booth spaces may be delayed as we are dependent on the city's redevelopment schedule which has yet to be announced. Some of our east facing booth spaces may have to be repositioned to Magnolia Ave/ Palmetto. Please check our website for ongoing updates.

### **RULES/REGULATIONS**

1. All artwork must be the original work of the accepted artist only. No agents, proxies, or commercial dealers are permitted.
2. No Buy/ Sell exhibitors are permitted. We appreciate the efforts of all exhibiting artists to help us to identify buy/sell violators. This is a violation of our rules and exhibitors will be told to pack up and leave. No refunds will be made.
3. Juried exhibitors (including collaborators) **MUST BE PRESENT** during the entire 2 day festival
4. Collaborative Work- Artists accepted as a team may only exhibit the collaborative work
5. Exhibitors who dismantle their booths early- before 4PM Sunday- will likely not be invited to return to the festival.
6. Artists will be provided with Booth Cards that must be on display throughout the festival. The cards will identify artist name, hometown, category, and space number. The Booth Cards must be on display for fine artists to be judged on Saturday morning.
7. Exhibitors are responsible for paying the Florida sales tax (tax reporting forms will be provided in the artist registration packet)
8. Jury Fee of \$40 is required of all applicants. Jury Fee exemptions are awarded to the last year's winning fine artists (31).

9. Each artist must enter individually unless the art is a collaborative effort.
10. Artists may only exhibit the media categories which the HAF Jury Panel approved
11. Artists submitting in additional categories using one booth will pay one space fee, but a separate application/jury fees must be provided for each artistic category. Artists must exhibit a minimum of four (4) pieces per qualified category.
12. Work eligible for FINE ART judging must be original work done since 2016. No art work that has been previously awarded in this festival will be eligible for judging. This rule will be enforced.
13. Prints must be signed and numbered and limited to 350. No laser prints.
14. Ceramics that are hydraulic pressed are not permitted.
15. All displays will be viewed at intervals throughout the Festival to assure that all rules are being followed. Violation will result in the artist being asked to remove his/her unacceptable material from the show.
16. One jury artist exhibitor per space, unless juried into the Festival as collaborative team
17. Judging of Competitive Fine Art begins on Saturday at opening of show. Please remember that having the artist booth card posted is a requirement to be eligible for judging
18. Vehicles will not be permitted in the exhibit area until 4:30PM Sunday-- dependent on the safety of pedestrians inside the Festival. Artists must breakdown booth prior to bringing vehicles into show area
19. No affiliation, ribbons or publications about the artist may be displayed prior to judging.
20. Unacceptable to show: Decoupage, commercial photographs, mass produced jewelry, manufactured bags or belts, non-original or kit work, or commercially produced products
21. Only artists accepted in the jewelry category may display and/or sell jewelry
22. Exhibitors who fail to show to the Festival without notifying us, and artists who leave the event early, will not be re-invited for up to 3 years.
23. Any breach of the rules/regulations, and policies, forfeits all rights of the artist, and will result in immediate dismissal from the show without a refund.

## **REFUNDS**

Artist cancellations must be communicated to us in writing / email by the artist by August 30th 2019 to receive an 80% booth fee refund. There will be a \$10 processing fee deducted. No refunds of booth fee will be made after this date.

**BOOTH INFORMATION** Tents must be professional, 10 x 10 foot with white top canopies and secure side curtains ONLY. The minimum tent weight is 45 lbs. Booth space is 12 ft by 12 ft

1. No camping tents allowed
2. Weights are required: Minimum weight (professional) is 40 lbs. each on all tent legs. Please ensure that your displays are strong enough to withstand crowds, wind and possible poor weather conditions
  - Not permitted: Raw concrete blocks or bricks, water containers, grid only or stabilizer only without weights, dumbbells
  - Permitted: Tube weights, sand bag weights, concrete filled buckets, stabilizer bars with sandbags, weight plates.
3. The booth spaces will be marked by the use of tape or flags. Please refer to festival map for booth layout and numbering.
4. Booths set up starting Friday around 2:30 PM. Saturday morning set up is permitted, please notify us if this is your preference
5. Exhibitors should be prepared with rain covers, tie-downs, and weights. Each exhibitor is responsible for his/her own display in case of loss or damage. Not all booth locations are totally level so levelling devices for displays may be needed. Sorry, but we cannot provide assistance with booth setup.
6. Booths spaces back up to a grassy median of plants and trees which may limit storage area.
7. Power is generally not available to artists. The use of generators is prohibited by exhibiting artists due to disturbance to guests and other exhibitors.
8. Booth Assignments: Please indicate on your application whether an east view or west facing view is desired and or preferred booth location. Booth assignments and additional festival information will be sent by email in late August. Information will also be posted on our website at [www.HalifaxArtFestival.org](http://www.HalifaxArtFestival.org)
9. When an artist receives an acceptance to this year's show and has exhibited in the prior year's show, we will make every effort to position the artist at or near the location of the previous year's booth location. Please note that we provide our returning winners with first choice of booth locations.
10. No changes of booth assignments will be made unless directed by Festival Chairperson or Artist Contact. (Please know that security is not to direct booth changes!)
11. The show layout is designed to ensure a balance in the show, with available corners and 'ends' locations assigned as based on the artist's total points scored in the jury panel selection process. Previous HAF winning artists have first choice of booth locations.
12. We do not provide tents but we will be happy to assist artists in locating a tent.

## **LEGAL AGREEMENT:**

As a condition of my participating in the Halifax Art Festival, I agree to bear all risk and expense and do hereby release, and forever discharge and hold harmless the Halifax Art Festival (HAF), The Museum of Arts and Sciences (MOAS) and its MOAS Guild, The Downtown Development Authority, and the City of Daytona Beach, FL, and their agents, employees, volunteers, artist exhibitors, and all co-sponsors from any and all manner of and from personal liability, injury incurred in my display location, claims, theft, damage or loss to my artwork or other personal property, or injury to my person or helpers regardless of cause in conjunction with any and all involvement/participation with the MOAS, MOAS Guild and co-sponsors and the Halifax Art Festival.

By applying to the Halifax Art Festival I understand that I am agreeing to abide by the all rules and regulations, and their interpretation by the organizing members of the MOAS Guild. I also agree to abide by the instructions, as set out in any and all letters of announcements and guidelines of the Halifax Art Festival. The MOAS Guild committee organizers have the right to expel me as a participant for any inappropriate conduct/behavior which adversely and/or negatively impacts the HAF show experience for other HAF artists, participants, volunteers, and of violation of any stipulations, and that my fees will be non-refundable.

Please note that as an applicant to our festival your name and contact information will automatically be retained in our records. Please notify us of changes to your contact info. Furthermore I certify that all artwork displayed is my original handcrafted artwork (with collaborator as identified on this application). I understand that the exhibitor tent must meet standards as noted, and I understand that the inclusion of buy/sell or mass-produced items in my display can cause my removal at any time from the Halifax Art Festival without refund. I understand that there will be no refunds if a show is cancelled due to rain, or other adverse weather, or other conditions which affect the safety of the event attendees or vendors. The Application jury fee is nonrefundable. Booth Fees are to be paid at time of acceptance to the show. A completed application is a commitment to exhibit at the Halifax Art Festival in Daytona Beach, FL. I understand that 80% refund of paid booth fees less at \$10 processing fee may be obtained prior to August 30th 2019 upon written notification, by the artist, of cancellation.

I understand that absolutely no refunds to exhibitors will be made after August 30th 2019.

I acknowledge: The Festival show hours Saturday Nov 2nd 2019 9:00 AM to 5:00 PM and Sunday Nov 3rd 2019 10:00 AM to 4:00PM

Fine arts must be ready for judging on Saturday morning at opening of show (9 AM)

I have read the entire application and all the regulations and I agree to abide by them. If my application is accepted, the Halifax Art Festival and its organizing volunteers of the MOAS Guild are authorized to use my images, biography, information, to reproduce my artwork through the images I have submitted, and the images obtained during the previous or current festival for the purpose of promoting, advertising and marketing of the Halifax Art Festival.





November 2<sup>nd</sup> and 3<sup>rd</sup> 2019

## 2019 Halifax Art Festival Artist Application

Application Deadline: June 20<sup>th</sup> 2019

Artist Notifications: Begin July 1<sup>st</sup> (by email)

NAME(s) : \_\_\_\_\_ DATE: \_\_\_\_\_

Artist Collaborator \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # FOR US TO CONTACT YOU: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

➤ **EXHIBITOR CATEGORY:** Note that Jury Panel has final approval for exhibitor location

**Competitive Fine Arts**

**Noncompetitive Arts** (Not eligible for cash prize awards)

**Would like to be considered for anywhere in show**

➤ **BOOTH REQUEST:** Indicate Size of Booth Space: (Single or Double Booth) \_\_\_\_\_

View:  No Preference  West view  East view

(Note that there is potential of repositioning of east side placements; please check our website for updates)

➤ **\*IDENTIFY EACH MEDIA** (oil, watercolor...): \_\_\_\_\_

\* a separate application for each media is necessary for jury panel review

➤ **Comments:** \_\_\_\_\_

➤ **PLEASE IDENTIFY IF YOU ARE A PREVIOUS HAF AWARD WINNING FINE ARTISTS:**

Artist is a HAF 2018 Award Winner with jury fee exemption

Artist is a returning HAF Winner from 2014 to 2017

- **FEES:**
  - JURY FEE is \$40, nonrefundable, applies to all applicants including non-competitive artists. Our last year's HAF 2018 Fine Art award winners are jury exempt. A code will be sent to you to use with your 2019 ZAPP application.  
  
Note: The 2018 Halifax Art Festival Fine Art prize money winners are automatically invited to the show, however an artist application will still be needed for administration and the fine art judging process.
  - BOOTH FEES: Are not to be paid until after receiving acceptance to the show.
- **Please provide us with information about your work and background.**
- **Four (4) photos required. Please ensure that your booth photo does not have picture of artist nor name of artist**
  - (3) Three images, representative of your work of the last 3 years and one
  - (1) One Booth image. Requirements for booths are noted in the application.
  - If a paper application is being sent to us, please mark each glossy photo on the back with the artist name and indicate TOP. Images may be emailed to us at [halifaxartfestival@gmail.com](mailto:halifaxartfestival@gmail.com)
- **The undersigned hereby releases and forever discharges the Museum of Arts and Sciences, MOAS Guild, and Festival Co-sponsors of any and all responsibility and liability of whatever kind of loss or damage to the undersigned's property in connection with this exhibition/festival. the artist has read and agrees with the 2019 Halifax Art Festival Artist Agreement and to the policies of the Halifax Art Festival, an agrees to the statements contained in the application and to follow the rules and regulations of the Halifax Art Festival.**

**Applicant's Signature:** \_\_\_\_\_

**CHECK LIST: Have you enclosed these required items?**

- Required: Completed and SIGNED application(s) for each media category
- Required: \$40 Jury Fee with each signed application unless an exempt artist
- Required: Four (4) Photos (3 of artwork and 1 booth)
- Required: Artist Biography
- Booth Location Preference

**Mail your application to:**

**Halifax Art Festival  
PO Box 730067  
Ormond Beach, FL 32173**

**Email:** [HalifaxArtFestival@gmail.com](mailto:HalifaxArtFestival@gmail.com)

**Phone:** 386-405-2140 (leave message please)

**Checks to be made payable to: Halifax Art Festival**