

Welcome to Halifax Art Festival 2024!

The volunteers of the Museum of Arts and Sciences' Guild proudly present the 62nd Halifax Art Festival! This Festival is the Guild's major fundraiser to benefit the Museum located in Daytona Beach. We have been working very hard to bring you the 2024 Halifax Art Festival! Attached you will find the complete overview of Artist Information of this year's event including maps to Artist Registration, parking, and Hotel & Lodging options.

Carol Ann and Pam will be your Artist Contacts for the 2024 HAF show

Carol Ann (386) 405-8813 Carol Ann La Roza @ Bell south.net

Pam (702) 524-0753 HalifaxArtFestival@gmail.com

FRIDAY REGISTRATION opens at 8:30 AM to 5PM and is in the parking lot of Daytona Beach Regional Library

Address is 105 Jackie Robinson Pkwy

<u>Directions To Registration: See MAP!</u> **ENTER Ballpark area FROM ORANGE AVENUE** not Magnolia Ave.

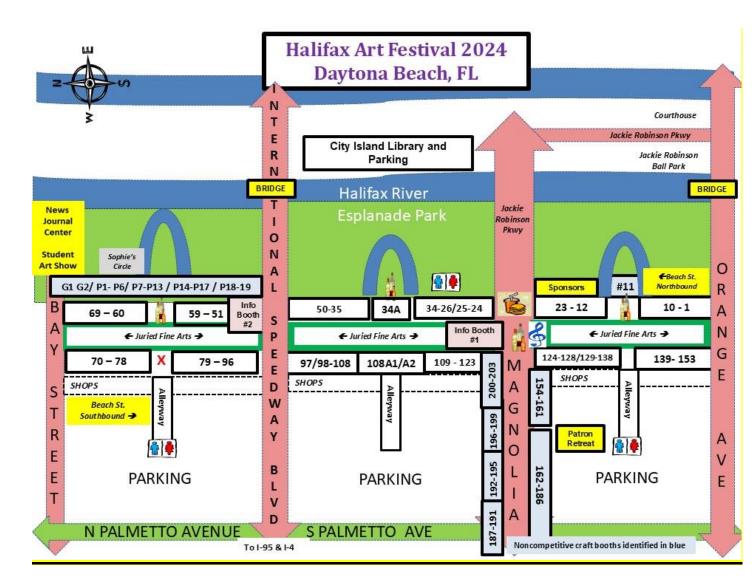
Check-in 30 min prior to unloading. ID needed

OVERNIGHT AND SATURDAY SET-UPS: Unloading is permitted overnight and Saturday morning. Security will be present. A dolly may be necessary due to food truck placements and/or other artists setting up in a one-lane access.

UNLOADING SCHEDULE: Report to REGISTRATION FIRST!!

- Please do your best to limit the time your vehicle is blocking streets, as these are one lane streets
- Vehicles must be out of the festival area by 8AM Saturday. Parking is free





SET UP SCHEDULE

Booths: #1 - 50

S. Beach Street East (park) Side

• 9:00 AM: All Even Numbers except 24 and 50

• Noon 12 PM: All Odd numbers except 1, 23

• 2:30 PM or later: 1, 23, 24, 50

Booths # G1-G2, P1 - P19, and # 51 - 69

North Beach East and Grass locations (park) Side

There are 40 artists in this one section, so the staggered timing will help you access

your spot. Hopefully all will go smoothly



**** Please enter this booth area from Bay Street (not International Speedway Blvd). Instructions will be provided at Registration to help you!

- 9:00 AM 52, 54, 56, 58, 62, 64, 66, 68, G1, P2, P5, P8, P11, P14, P17
- 12:30 PM: 53, 55, 57, 61, 63, 65, 67, G2, P4, P7, P9, P13, P16, P19
- 3:30PM or later: 51, 59, 60, 69, P1, P3, P6, P10, P12, P15, P18

Booths # 70 - 96

North Beach West (shops) Side **** Please enter this booth area from Bay Street (not International Speedway Blvd). Instructions will be provided at Registration to help you!

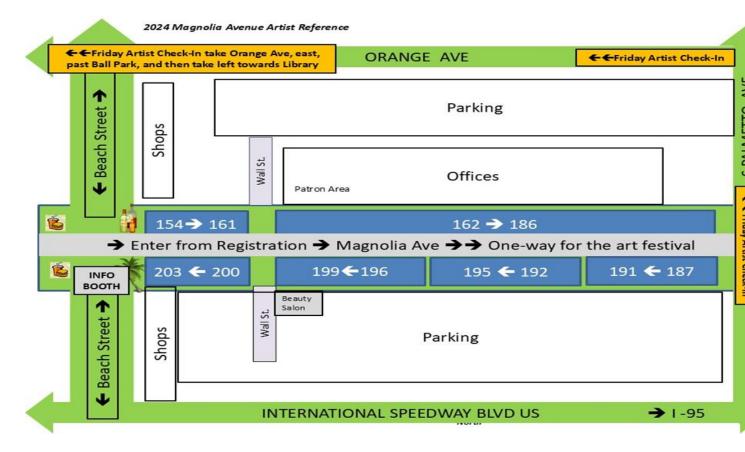
- 9 AM: 71, 74, 77, 80, 83, 86, 89, 92, 95
- Noon 12 PM: 72, 73, 76, 79, 82, 85, 88, 91, 94
- 3 PM or later: 70, 75, 78, 78A, 81, 84, 87, 90, 93, 96

Booths # 97 - 153

- S. Beach St. West (shops) Side
 - 9:00 AM -- All Even Numbers except 108 A & B and 124
 - Noon 12 PM -- All Odd Numbers except 97, 123, and 153
 - 2:30 PM or later: 97, 108 A & B, 123, 124, 153

MAGNOLIA AVE Booths #154 - 203:

MUST ENTER Magnolia Avenue ONLY FROM REGISTRATION AREA



MAGNOLIA AVE Booths # 156 – 186

Please move your vehicles off Magnolia Ave by 1:30pm to allow the next group of artists to access the road. Thank you

- 9 AM Even Numbers
- 11:30 AM Odd Numbers

MAGNOLIA AVENUE Booths # 187 - 203

- 1:30 PM Even Numbers
- 3:30 PM Odd Numbers (May be helpful to dolly in from adjacent parking lots)

<u>Late Arrivals to Magnolia Ave</u> must access the street from the Registration area (Library parking lot of Jackie Robinson Parkway)

<u>The Artist Packets are handed out at Registration.</u> These packets contain your Artist Booth Cards which must be displayed by 9AM Saturday. Please remember, if you are a Fine Artist, your Artist Booth card MUST be posted by 9AM Saturday to be eligible for FINE ARTS JUDGING which begins at 9AM.

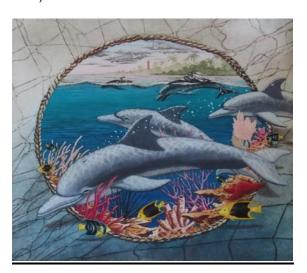
Artist Packets that were not picked up on Friday will be located at the two Information Booths on Saturday morning as follows

- Information Booth #1 for Booths #1-50, 97- 203 (corner of Magnolia and Beach St)
- Information Booth #2 for Booths 51 96 and grass locations (across from booth #51)

Congratulations to Rolly Ray Reel, for his artwork "Coral Fantasy" chosen as our Festival Branding Image!

Sales of T-shirts are already coming in. The image will be on the back of shirt.

Artists may purchase Tee's through ZAPP or by credit card at Registration. The presale price to artists is \$24 for crew neck shirts. These crew shirts are sized for men, so women may need to consider sizing down. We will deliver your tee shirts to you during set-up hours.



Halifax Festival Hours:

9AM - 5 PM Saturday, November 2nd

10AM - 4 PM Sunday, November 3rd

<u>Booth Tent Rentals</u>: We do not provide artist tents. However, we do have a local rental company that has a few artist tents that they will deliver and set up with water barrel supports. Carter Family Rent-All at (386) 492-2988. Contact them soon as tents are limited! Be sure to request your side panels too. Display Pro-Panels are not available for rent.

ARTIST HOSPITALITY:

- Morning Coffee and Donuts will be available at our Information Booths starting around 7:30AM Saturday and 8:30 AM Sunday mornings. They go fast!
- **Booth Sitting**: Are you interested in arranging for 20 min booth sitting during your time with us? Please let us know so that we can plan for volunteers to be available. Please call Carolyn at 386-679-1701

FINE ARTS: Requirements For Judging for 2024: Please have your Artist Booth Cards and name badges visible by 9 AM Saturday Morning to be eligible for judging

<u>Fine Art Judges and Awards:</u> Matt Kushan and Ileanne Buigas. Please see our website for our Judges biographies! Judging begins at 9AM at both ends of the show. The award-winning artists will be selected on Saturday by 4 PM and will be provided an invitation to the Awards Ceremony at 8:30 AM Sunday.

Rule Reminder: Only artists with the juried media of Jewelry can display Jewelry in their booth.

Security: Provided both Friday and Saturday nights

"Patron Dollars"



Pink!! Patron \$\$ Dollars

Our Patrons shop in ALL areas of the show!

A patron who buys art from your booth may use our <u>PINK</u> HAF Patron \$\$ Dollars as a form of payment. **Information about your reimbursement will be in your artist packet**.

Additional Highlights:

<u>Student Art Show</u> K-12th Grade –Once again this show will be held in the lobby of the News Journal Newspaper at Bay St. adjacent to booth #69. There is \$4000 in prize money for the winners!

<u>Music</u> – We will have music located at Magnolia Ave/ Beach Street with DJ Zack

Beer, Wine Kiosks & Food Trucks: Will be located throughout show

Travel Safely! See you soon
Cheers, Carol Ann and Pam
2024 HAF Artist Contacts