



Thank you for your interest in Sponsorship for the 2025 Halifax Art Festival to be held November 1st and 2nd in the Daytona Beach downtown Beach Street area. This is our 63rd Festival.

The Festival is produced by the Guild of the Museum of Arts and Sciences and we are all volunteers. We partner with the Daytona Beach Downtown Development Authority in presenting the Festival.

The Festival is the major fundraiser for the Guild in support of the Museum of Arts and Sciences located in Daytona Beach.

Sponsorship is critical to reaching our goals. We hope you will become a partner in the Festival for 2025 and for years to come.

We offer the following Sponsorship Packages and are open to negotiating additional packages.

Platinum (Premier Partner) -	\$10,000 or above
Gold -	\$ 5,000
Silver -	\$ 2,500
Bronze -	\$ 1,000

The packages are described below. If you have additional questions, please call Maureen Mahoney at 914.954.8814



The 63rd Annual Halifax Art Festival will take place on November 1 and 2, 2025, on downtown Beach Street in Daytona Beach. The Halifax Art Festival is the second oldest continual festival in Florida. The Festival features a unique blend of fine arts, crafts, music, food, and fun. Admission is free to the public with plenty of free parking for artful shoppers and artists.

The Festival features juried local, regional, and national original works of art from over 200+ artists offering affordable art work for the established as well as the beginning collector.

A comprehensive, multi-layered marketing/publicity campaign draws 30,000 shoppers from the "World's Most Famous Beach," the I-4 Orlando/Tampa corridor, and local 'snowbirds' to the Festival.

The Festival features two sections – Competitive Fine Arts and Fine Crafts. Fine Art is juried and judged and eligible for prize money. Both are eligible for Patron money. Non-Competitive Arts are juried but not eligible for awards. Art works in both sections are all original.

The Student Art Exhibit and Competition features art students from kindergarten through twelfth grade from the Volusia County public school system as well as area private schools. The student art is located at the News-Journal Center at Daytona State College during Festival hours. After the Sunday Awards Ceremony, the winning art will be displayed at the Daytona's Museum of Arts & Sciences, 352 South Nova Road, Daytona Beach, Florida, for one week.

Music will be featured both Saturday and Sunday. Plenty of seating will be available on Beach Street for the music and snacks. Shoppers may choose from festival food or the many fine bistros and restaurants along Beach Street.

The 63rd Halifax Art Festival is presented and produced by the Guild of the Museum of Arts & Sciences. The Festival is the Guild's Signature fundraiser for the Museum and also benefits the Cici and Hyatt Brown Museum of Art and the Charles and Linda Williams Children's Museum. For information: www.HalifaxArtFestival.org



2025
Sponsorship Opportunities

BENEFITS and Recognition	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Logo placed on Booth Cards required for Display throughout HAF	X			
Article in the MOAS Arts and Sciences magazine	X			
Invitation to the Artist Awards Ceremony and Recognition	X			
Included on HAF Billboard Advertisement	X			
First Right of Refusal for 2026 Halifax Art Festival Platinum Level Sponsor	X			
10 X 10 Tent with Chairs and Table the weekend of The Halifax Art Festival	X	X	X	
Opportunity to Distribute Promotional Material	X Plus, Opportunity to Insert In Artist Packets	X	X	
Invitation to Patron Parties	X	X	X	
Recognition in MOAS Magazine (3000) and Guild newsletter.	X	X	X	X
Recognized on HAF website halifaxartfestival@aol.com	X	X	X	X
Recognized on HAF Flyers And/or Post Cards (promotional materials)	X	X	X	X
Logo on Signage displayed On Banners the weekend Of Halifax Art Festival	X	X	X	X

For Additional Information
2025 Halifax Art Festival Chair
Maureen Mahoney 914-954-8814
mahoneymaureen4@gmail.com

